

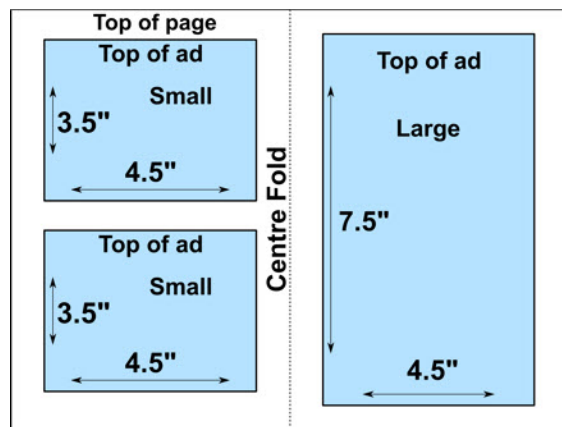
Syllabus

Conference attendees receive a syllabus, which includes information about the conference. We encourage people to keep the syllabus as a resource throughout the year. To assist you in making your company more visible, we include your company name, phone number, email address, and web address in our syllabus. Pre-registered attendees receive a syllabus prior to the conference, thus enabling them to check the exhibitors' web sites and catalogues ahead of time.

Syllabus Ad

You may also be interested in placing an ad in our syllabus. This paid spot would be in addition to the information described in the syllabus section. You may place an ad in our syllabus even if you are unable to attend the conference.

- 1) Ads are available in two sizes.
 - (a) A small ad approx. 4.5" wide by 3.5" long, costs \$30.
 - (b) A large ad approx. 4.5" wide by 7.5" long costs \$45.



- 2) Ads are to be supplied in Adobe Acrobat PDF format. PDF's should be created with the highest resolution setting (press quality). All fonts are to be 100% embedded in PDF. Please supply the PDF in the size format to match the advertising space you have requested. Please keep in mind that resolution is controlled also by the resolution of the original graphics being used. Graphics pulled from web sites should be avoided as they are generally only 72dpi (screen resolution) and will be poor quality when printed.
- 3) Since the syllabus is not printed in colour, you may prefer to send your ad in greyscale rather than in colour.
- 4) If you are unable to supply a PDF, please send the wording that you wish to have and we will format it for you. Any graphics or photos that you wish to have in the ad must be a high resolution tiff or jpg format. If you have a sample or suggestion of how you would like to see it, we will try to accommodate you as much as we can.
- 5) The ads will all be located in one section of the syllabus.
- 6) The vision of the conference is to present materials useful for homeschooling and the committee reserves the right to not include ads that do not fit this mandate. Should this occur, the ad cost would be refunded.
- 7) Information for the ad should be sent to kwhsconference@kwchea.ca as soon as possible, but no later than Jan 25, 2010.